

## ABSTRACT

The invention concerns a method and a system for rapidly establishing a communication, particularly a Bluetooth type communication, between at least one reader (1) and a plurality of communicating objects (2). Each communicating object (2) and said reader (1) have a communication protocol. Each communicating object (2) has a communication address. The method comprises: the step of defining a unique communication address for all of the communicating objects (2); the step, for said reader (1), of determining whether at least one communicating object (2) is present in the environment in which said reader (1) is located, by sending a request (4) to the unique communication address of all the communicating objects (2); the step, for each communicating object that receives said request (4), of revealing its presence to said reader (1) by sending a response signal that is time-shifted relative to the response signals sent by the other communicating objects (2).